



THE 6 KEY PRINCIPLES OF PERSONAL DATA PROCESSING

LAWFULNESS, FAIRNESS AND TRANSPARENCY

You need to make sure your data collection practices don't break the law and that they aren't hiding anything from data subjects.

PURPOSE LIMITATION

You should only collect personal data for a specific purpose, clearly state what that purpose is, and only collect data for as long as necessary to complete that purpose.

DATA MINIMISATION

You must only process the personal data that you need to achieve its processing purposes.

ACCURACY

GDPR requires you to manage accurate and up-to-date databases.

STORAGE LIMITATION

You cannot keep personal data forever. You need to delete them when it's no longer necessary.

INTEGRITY AND CONFIDENTIALITY

You need to protect your assets, your IT systems and your servers from external attacks.



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